











RAK Ceramics India Pvt. Ltd.

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f rakceramicsindia | www.rakindia.com



Download the free **XPLOAR** application from the App store & Play store.

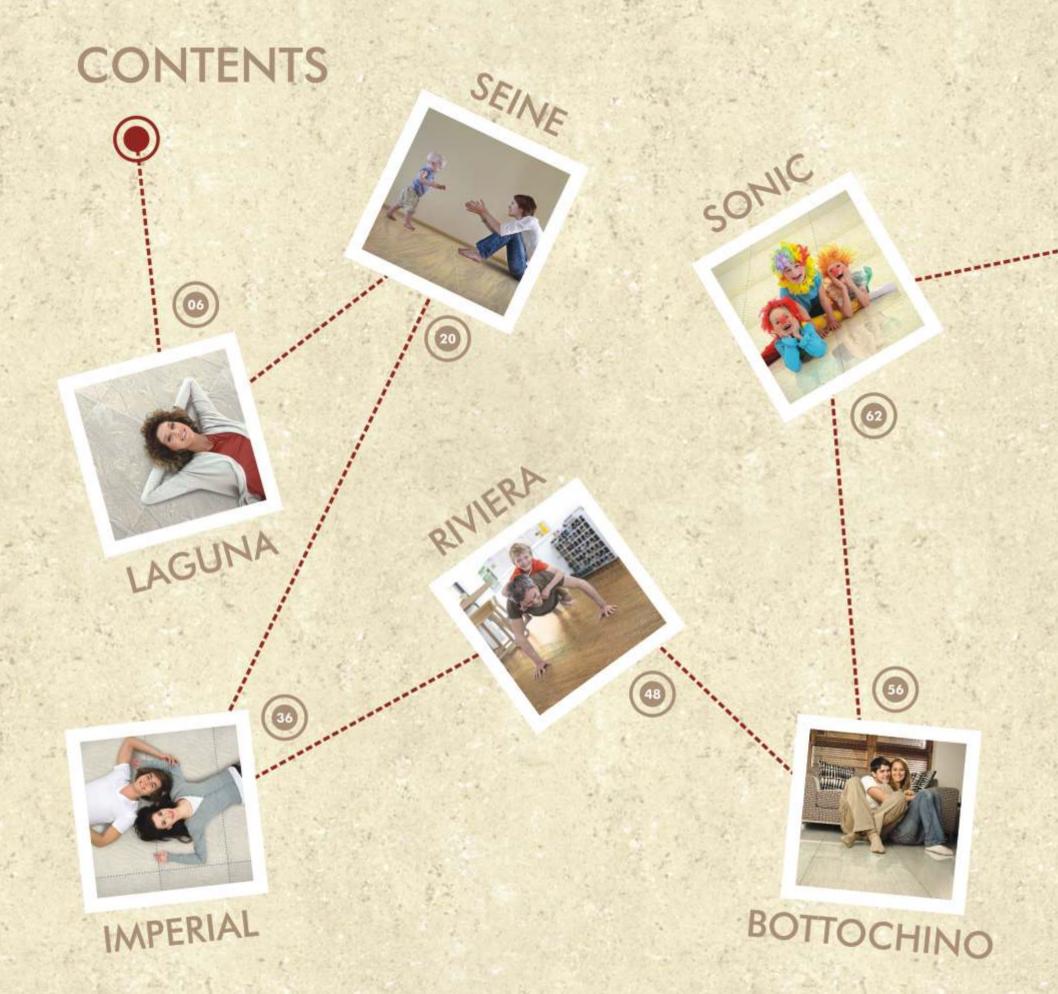
Launch the application & scan the RAK Logo to experience the video of R A K CERAMICS.

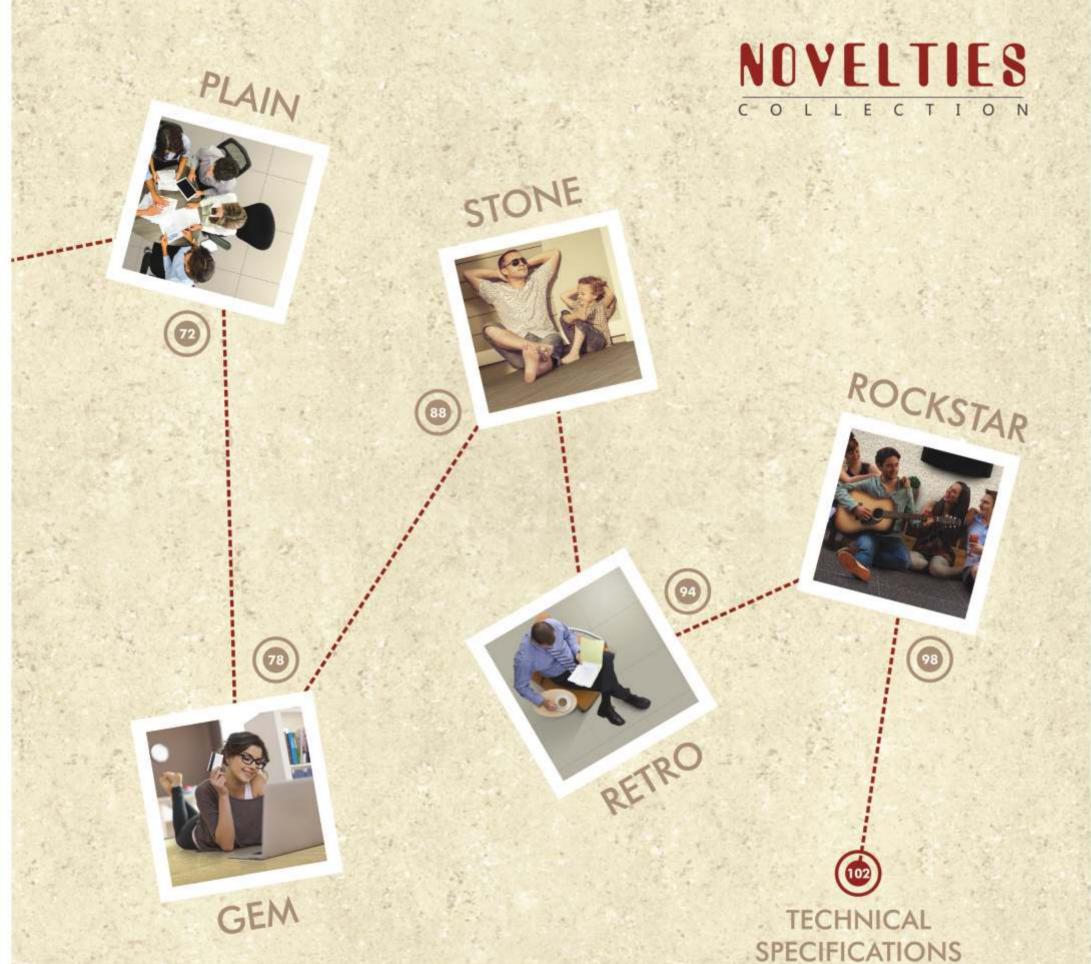


Unlocking some of tile-design's best-kept secrets









- Global Presence: Sold in over160 countries
 - Total Annual Tile Production: 117 million sq. mtrs.
 - Turnover: More than US \$ 1 Billion
 - Manufacturing Plants: 15 located in 6 countries
- Product Portfolio: Over 8000 Designs & Textures

CLOSE TO YOU WORLDWIDE

A few can boast of an extensive worldwide presence in 160 countries, even if they are MNCs. And fewer yet can boast of being close to every customer across the globe. RAK Ceramics is one company that blends both. At RAK, we understand the diversity which is confined in the geographical and psychological boundaries across the planet. We have positioned ourselves within your vicinity.

RAK Ceramics has, in short span of time, touched the lives of millions of people in every continent. With a close - knit global network consisting of 15 manufacturing units in six locations, distributors in over 160 countries and independent marketing agents in several other places. RAK has always believed that every customer is unique and needs to be provided with the best products. We are close to you by being in your house on the floors and walls.

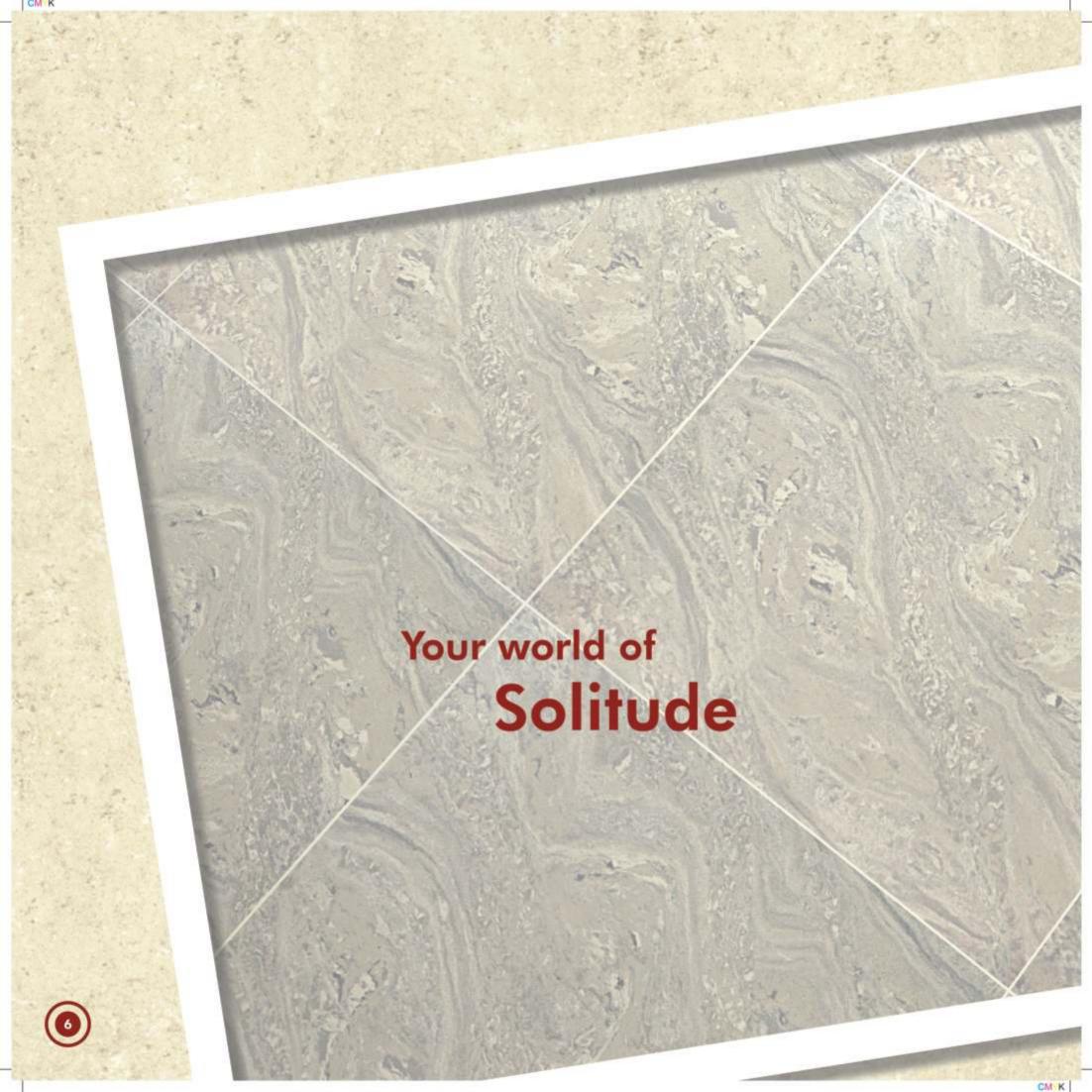
No matter where you are, RAK Ceramics is always close to you worldwide in one product format or the other. Over the years, RAK ensured that its products are developed based on customers' demands for both global design cues and regional sensibilities.

With worldwide sales of more than USD 1 Billion, RAK products are available in more than 8000 designs and textures. Being the world's largest manufacturer of tiles, our motto has always been to be customer friendly - a quality that helped us become the preferred brand in the ceramics' space.

DISCOVER THE AMAZING WORLD OF

NOVELTIES COLLECTION

Every once in a while, the world comes face-to-face with things that make it look at them with nothing but sheer awe. It challenges their very ideals of what's good and what's great. RAK Novelties is that moment. It's the unravelling of some of the best design ideas in the world of tiles. It's a range of vitrified tiles inspired by the beauty of the French Riviera and other things just as lovely. Much like a treasure chest discovered from the depths of an ocean full of great ideas in tile-design. Stashed away from the rest of the world, waiting for it to adorn the right living-spaces. Available in eleven distinct concepts and a unique sizes of 598 X 598mm & 1000 X 1000mm, these tiles create an unparalleled visual for your floors and walls alike. Take for instance the subtle hues, the ethereal patterns that cast what we call a unique spell of awe inside every life space. Lay them out in a place that deserves them, and you'll see the secret unfold one millimeter at a time.







1000 X 1000mm



LAGUNA WHITE 1000 X 1000mm

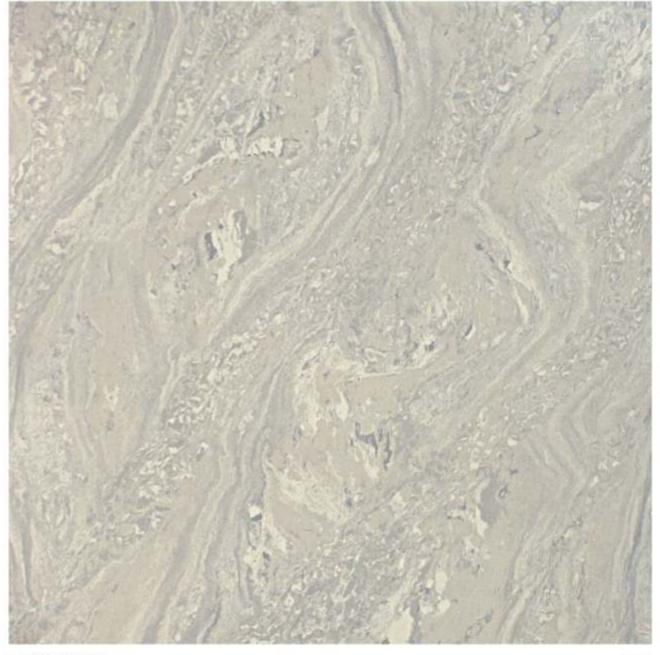




LAGUNA LEM 1000 X 1000mm







LAGUNA LGY 1000 X 1000mm











LAGUNA LBR 1000 X 1000mm









LAGUNA CHBR 1000 X 1000mm

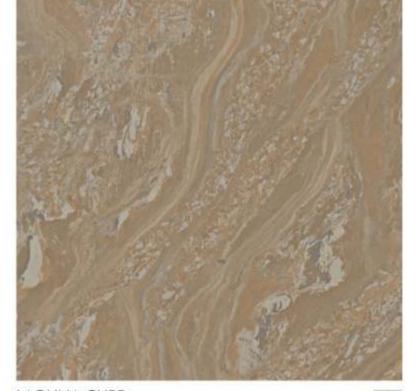




598 X 598mm



LAGUNA WHITE 598 X 598mm



LAGUNA CHBR 598 X 598mm



LAGUNA LGY 598 X 598mm



LAGUNA LBR 598 X 598mm





















1000 X 1000mm



SEINE LOR 1000 X 1000mm















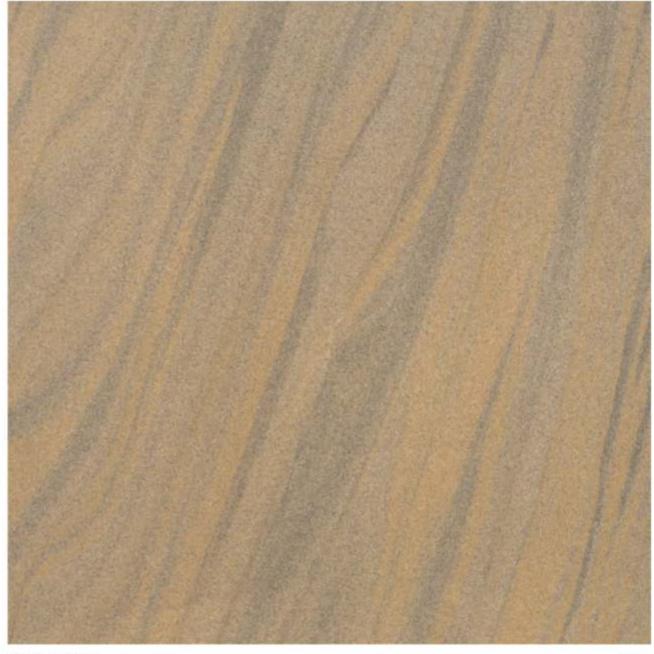


SEINE WHITE 1000 X 1000mm







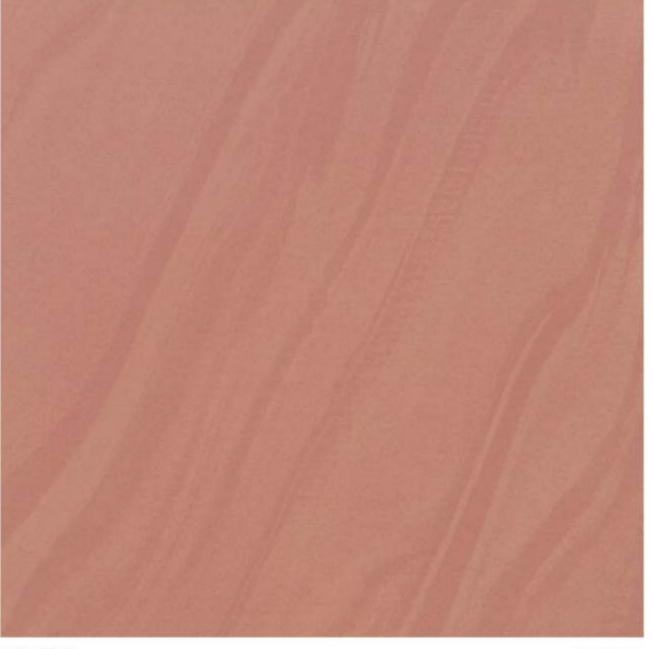


SEINE CHBR 1000 X 1000mm









SEINE RED 1000 X 1000mm











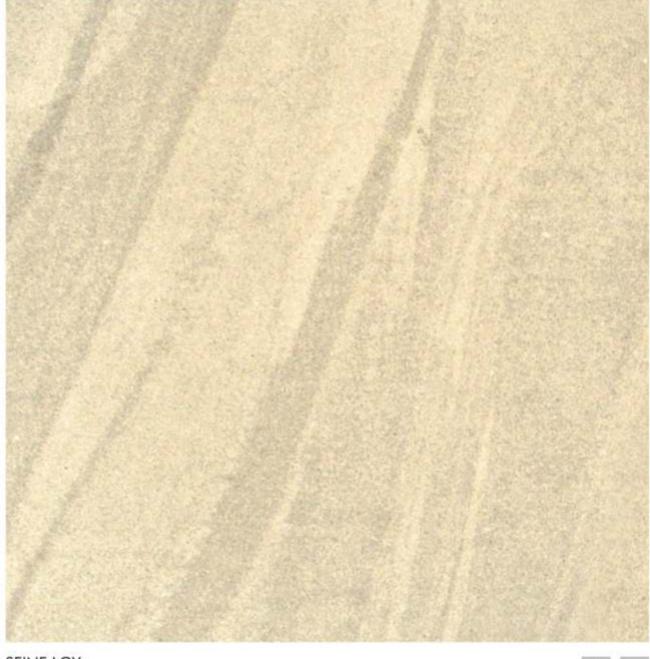




SEINE LGR 1000 X 1000mm







SEINE LGY 1000 X 1000mm





598 X 598mm



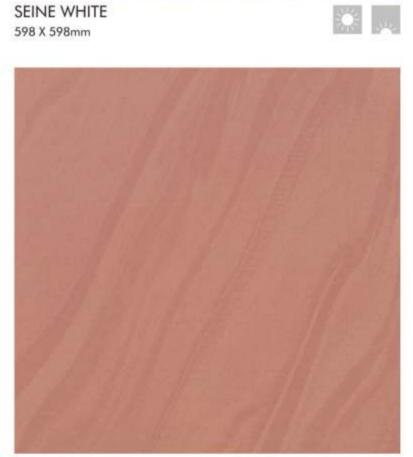
SEINE LOR 598 X 598mm







SEINE WHITE 598 X 598mm

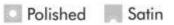


SEINE CHBR 598 X 598mm



SEINE RED 598 X 598mm













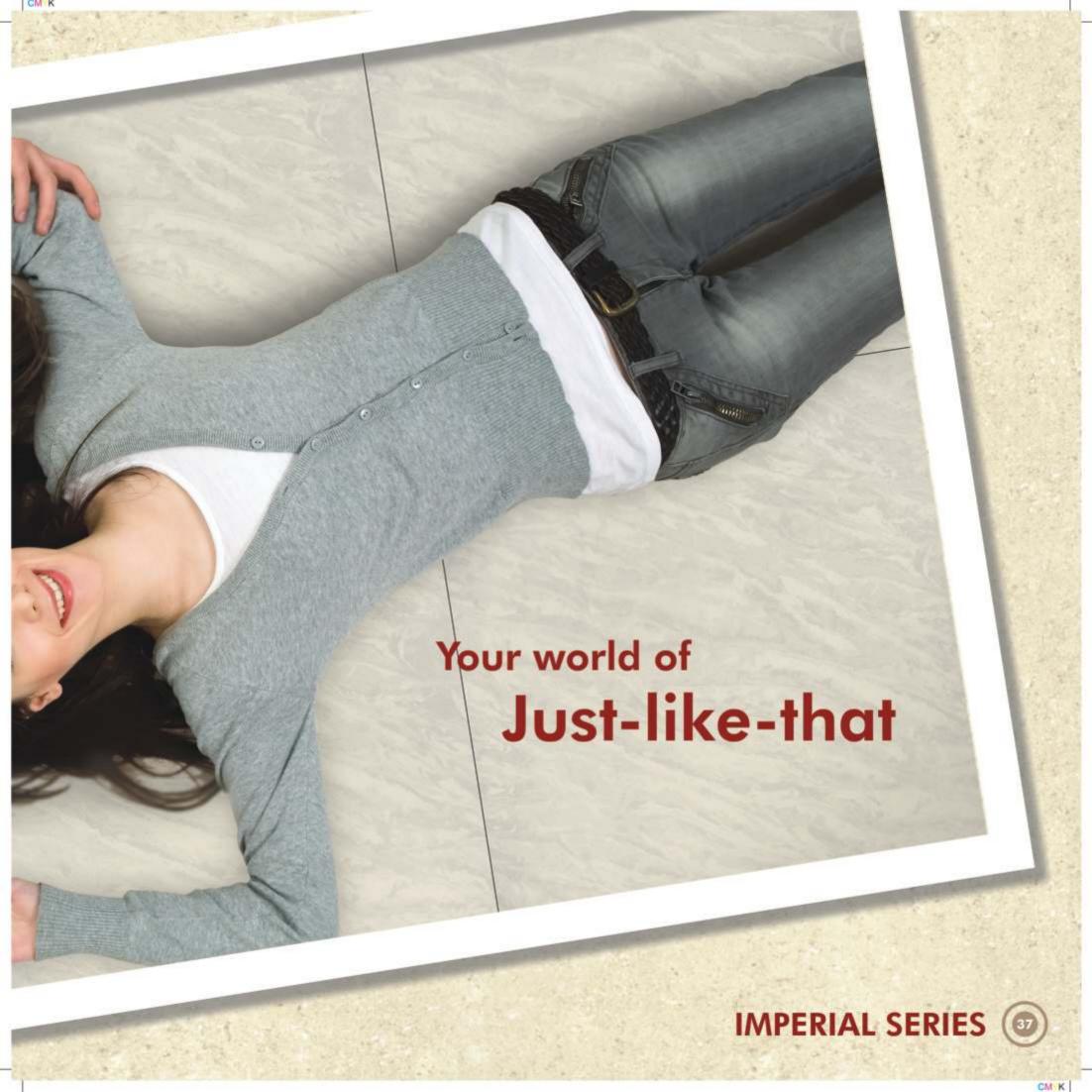




598 X 598mm











IMPERIAL OFF GREY







IMPERIAL LGY 1000 X 1000mm



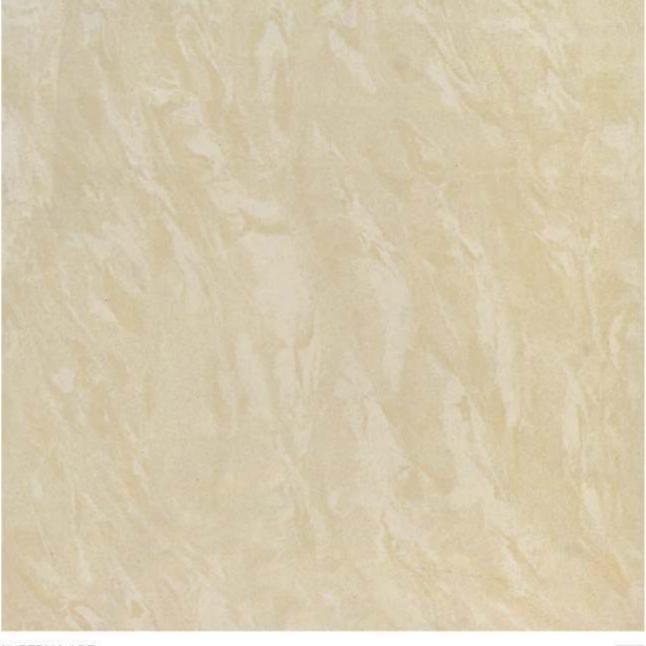




IMPERIAL GOLD 1000 X 1000mm







IMPERIAL LBE 1000 X 1000mm









Polished





- CM



IMPERIAL OFF GREY 598 X 598mm



IMPERIAL LGY 598 X 598mm





IMPERIAL GOLD 598 X 598mm











RIVIERA IVORY 1000 X 1000mm





RIVIERA CHBR 1000 X 1000mm







RIVIERA LEMON 1000 X 1000mm









RIVIERA IVORY 598 X 598mm

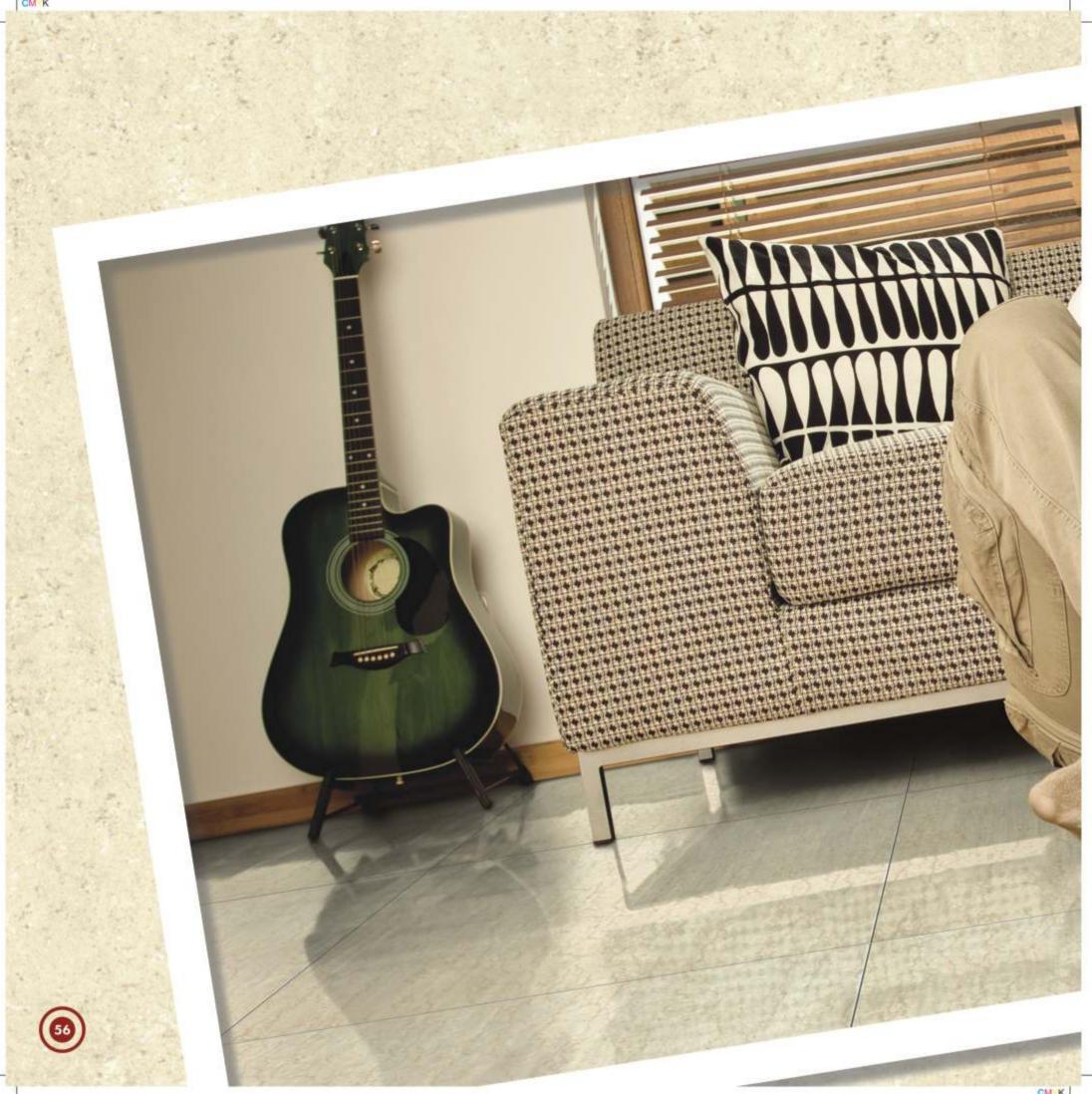


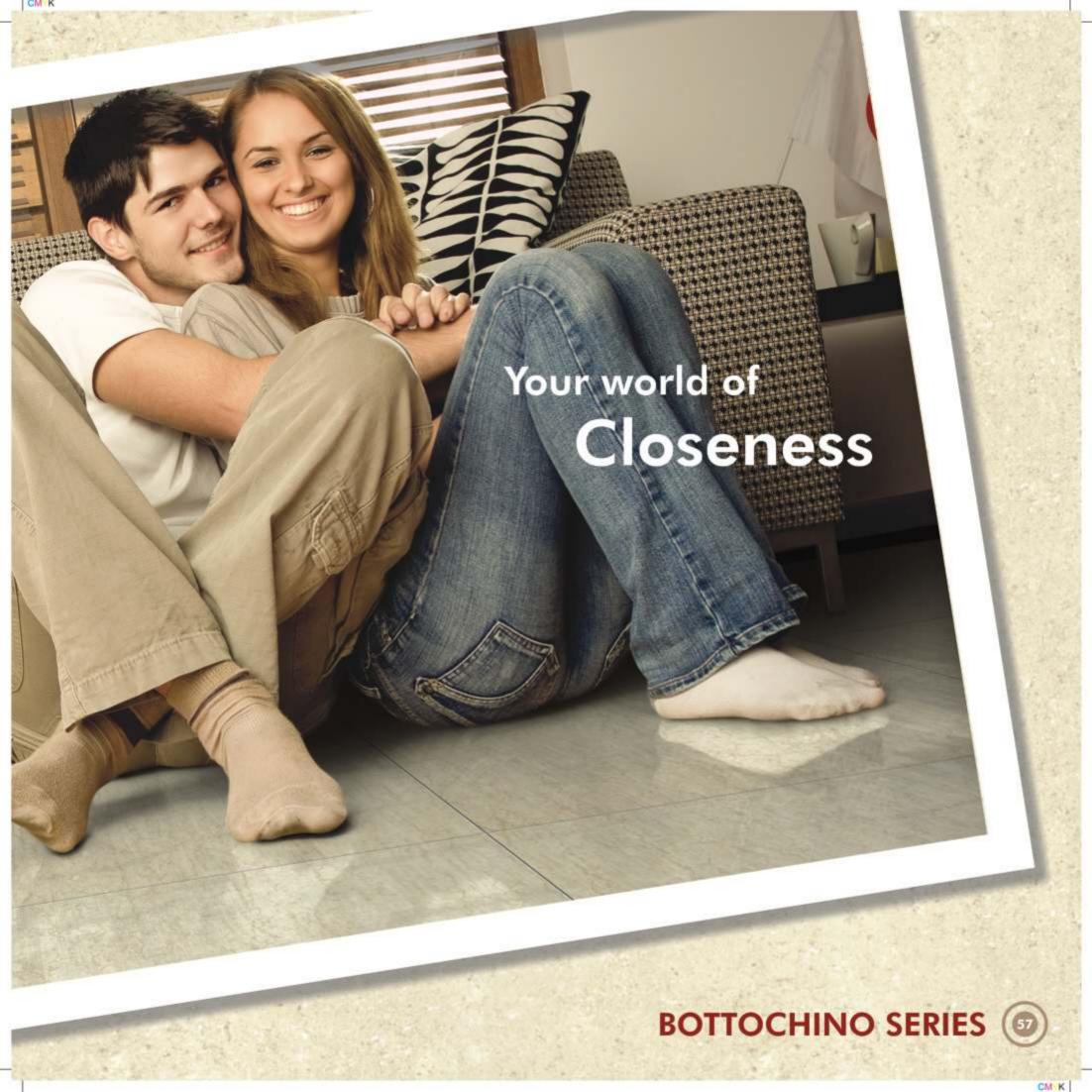
RIVIERA CHBR 598 X 598mm



RIVIERA LEMON 598 X 598mm











BOTTOCHINO NATURAL 1000 X 1000mm









BOTTOCHINO NATURAL 598 X 598mm











SONIC IVORY 1000 X 1000mm







SONIC MAZE 1000 X 1000mm



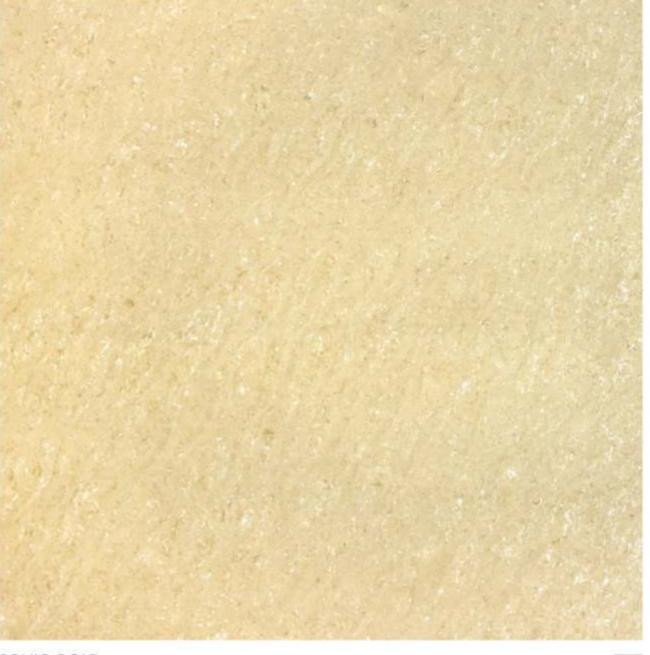




Polished







SONIC GOLD 1000 X 1000mm







SONIC CREMA

598 X 598mm

598 X 598mm



SONIC GOLD











1000 X 1000mm

PLAIN IVORY 1000 X 1000mm







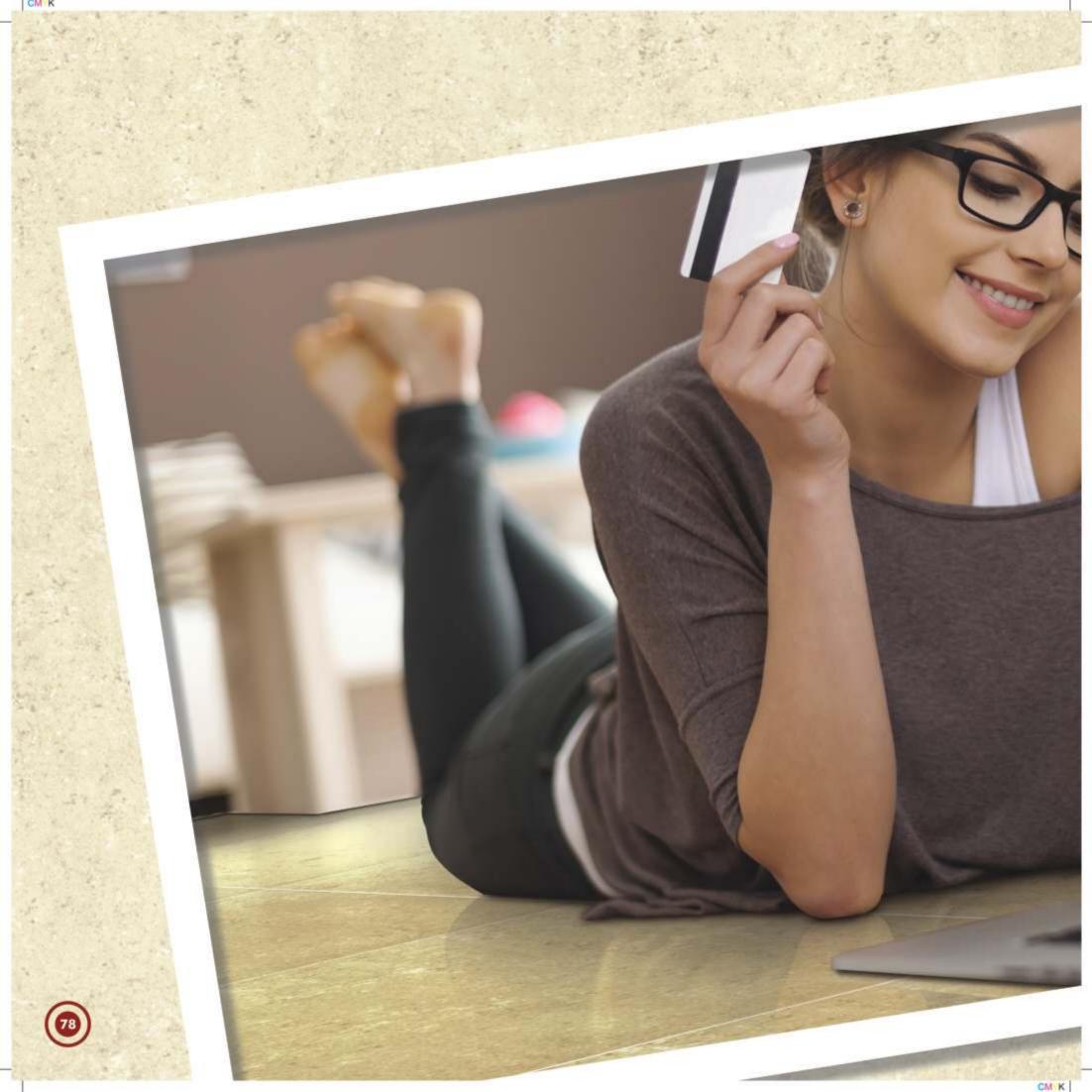




PLAIN IVORY 598 X 598mm



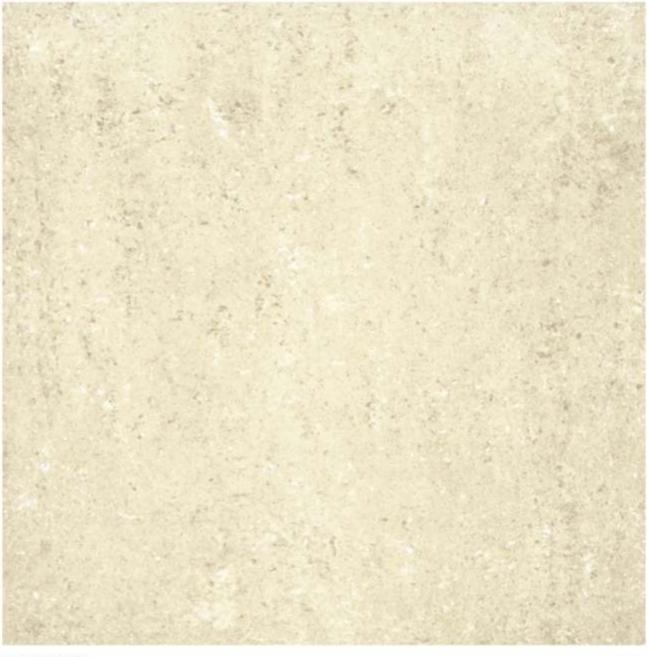








1000 X 1000mm



GEM IVORY 1000 X 1000mm



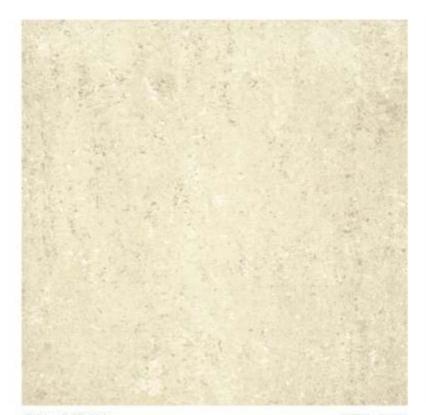




GEM LGY 1000 X 1000mm



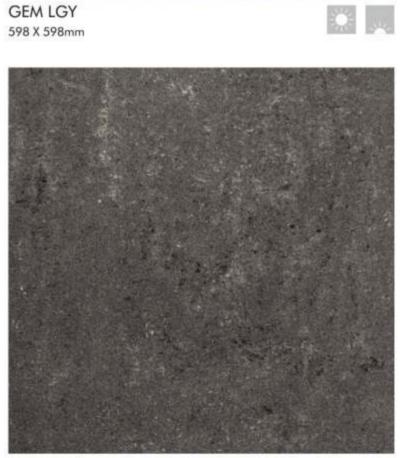




GEM IVORY 598 X 598mm



GEM LGY 598 X 598mm



GEM SANDAL 598 X 598mm









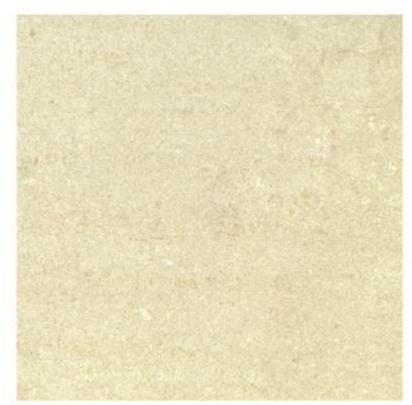














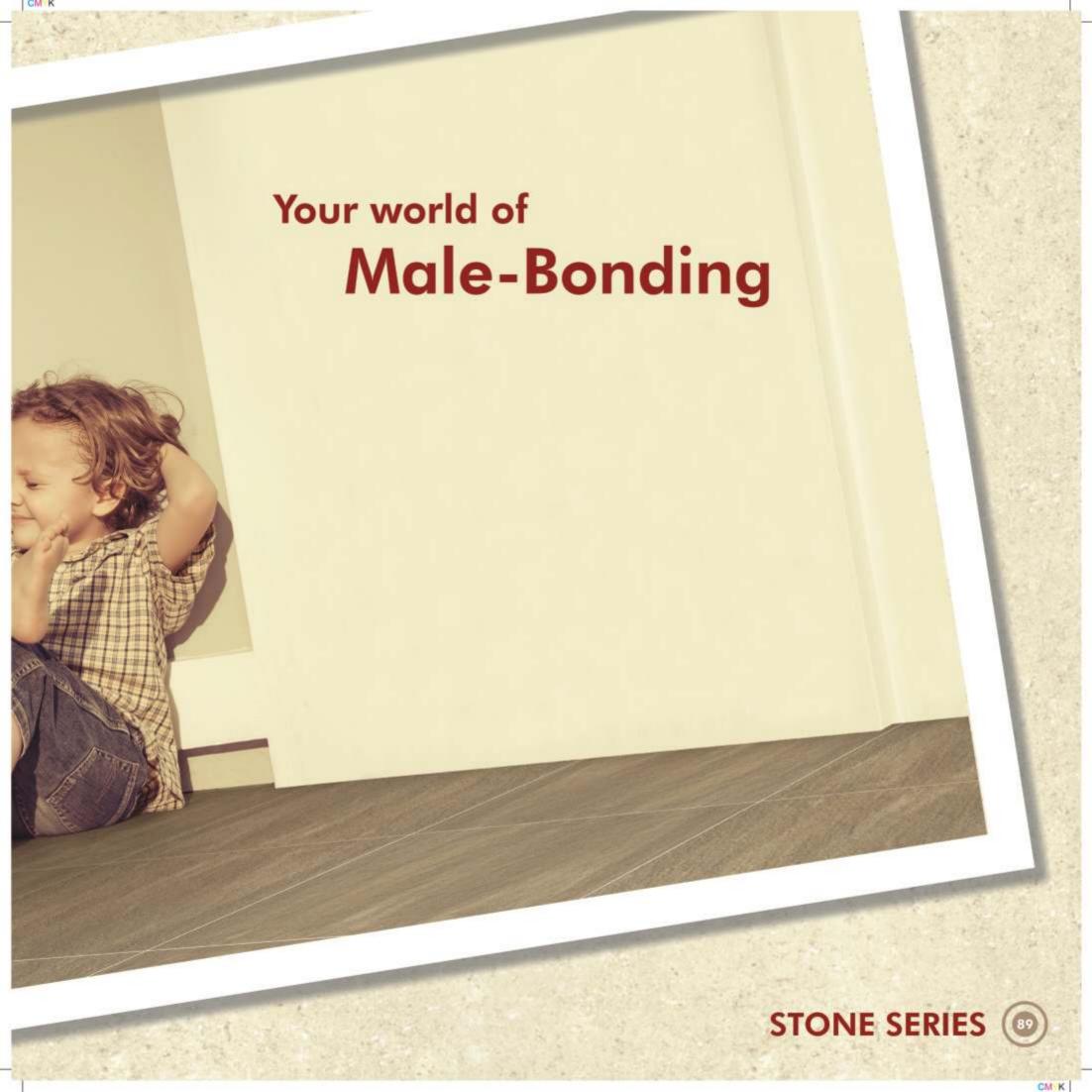
GEM LEMON 598 X 598mm



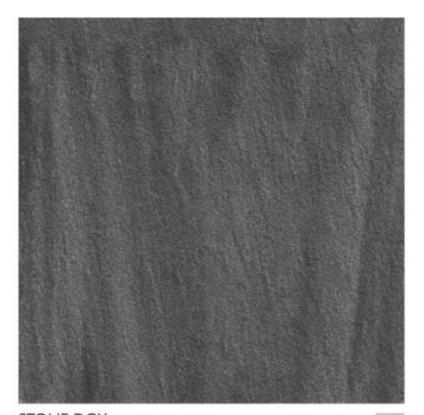


GEM BKGY 598 X 598mm









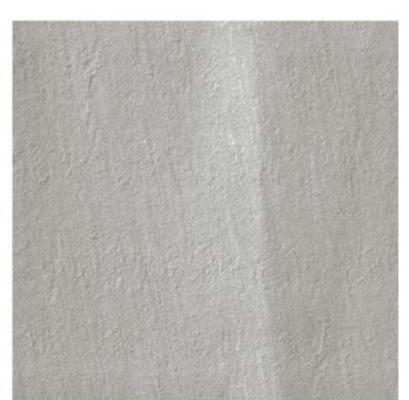
STONE DGY 598 X 598mm



STONE SAND 598 X 598mm



STONE LOR 598 X 598mm



STONE LGY 598 X 598mm













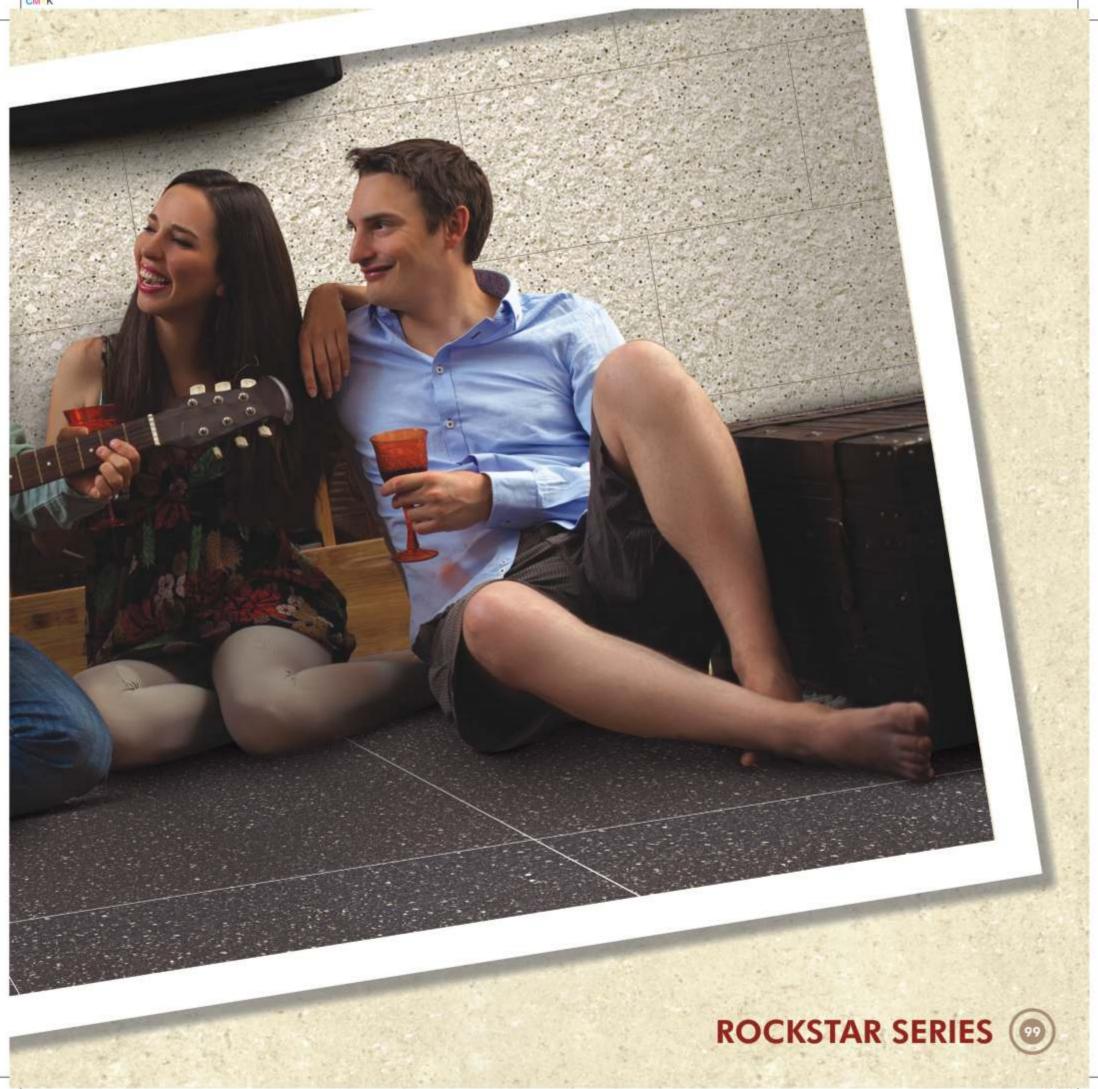




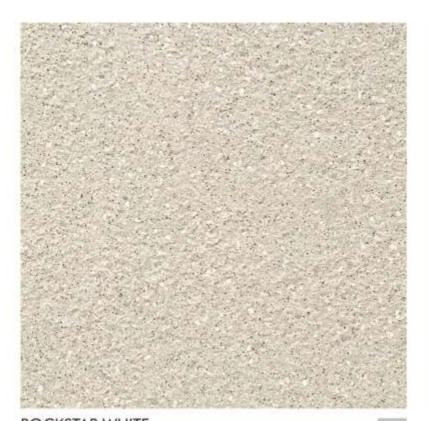




CMK 598 X 598mm RETRO LBR **RETRO IVORY** 598 X 598mm 598 X 598mm **RETRO GREY** RETRO BLACK 598 X 598mm 598 X 598mm Satin







ROCKSTAR WHITE 598 X 598mm



ROCKSTAR GREY 598 X 598mm









RAK Ceramics manufactures vitrified tiles in variety of finishes such as polished, lapato, sealant glaze and natural. RAK Ceramics has a distinctive edge on all its competitors due to the various technologies used to make wide range of products (more than 8000 designs & textures) suited for all applications and budgets. The latest state of the art machines and equipments are imported and the best tile designers of the world are engaged to bring the design concepts into reality.

Due to such initiation by RAK, today we are in true sense recognized as TREND SETTERS in the world.

RAK Ceramics is the only company to offer 10 VARIANTS such as:



The salt & pepper products RAK Sand Dunes Series



The double charged products RAK Riviera Series, RAK Gem Series



The roll feed products RAK Silk Series



The soluble salt products RAK Venezia Series



The double charged with soluble salt printing products RAK Bottochino Series



Multicolour granular products in polished & honed finish RAK Seine Series



The full mass products
These products are characterized by the natural
design of morble veins and shade through the box
which is possible by using sophisticated technologicalled MDR (Rotary Disphragm Mietr)
RAK Imperial Series



The reverse feeding products RAK Sonic Series



The rustic products (Glazed Series) RAK Slate Series, RAK Studer Series



High definition digital tiles RAK Nanopix Series

In India, currently the company has numerous products in variety of sizes & finishes. RAK Ceramics is the only company to have over 30 products in 1000 mm X 1000 mm, over 100 products in 598 mm X 598 mm & 600 mm X 600 mm, over 40 products in rustic finish. We welcome you for a visit to RAK showrooms to have a glimpse of the technologies and is advisable before deciding on concepts of tiles.

CONTEMPORARY DESIGN & PATTERNS

Constant design and trend research, examining the history of architecture, lifestyle and ergonomic in relation to the technical feature of new vitrified tile surfaces has led to the creation of this technical porcelain tile range - enhancing further by its great looks.

TILES FIXING INSTRUCTIONS

- 1. All the tiles must be checked prior to fixing for quality, Batch No., calibre and choice.
- 2. Plaster the surface of the floor to be tiled & allow curing at least TWO weeks before tilling.
- While fixing pick tiles from various boxes alternatively, lay them in the desired patterns & make sure that they give an acceptable blend of colour & design. Please note that the shade variation is inherent in manufacturing of tiles.
- 4. For fixing tiles we recommend to use tile fixing adhesives or equivalent product for the better results.
- For fixing of tiles on floor using conventional method, we suggest the following laying instructions:
 - a. Use cement and sand mortar in the ratio of 1:4. Add water to create a consistent paste
 - b. Apply 20-25 mm of bedding materials over the floor area of 1.0 SQM at a time
 c. Apply a thin coat of the back of the tile to ensure proper & full bedding. Press gently for even adherence of the tiles with the surface. Do not use any heavy materials or iron hammer to press the tile.
- 6. For fixing the tiles on Dado, we recommend the use of adhesive or equivalent materials.
- 7. Allow 3-4 days of bed curing after laying the tiles & later fill the joints with grout.
- 8. We recommend maintaining a joint gap of 1-2 mm between the tiles to allw possible thermal expansion at later stage.
- 9. Please note that the company will not accept any liability in case of problem arising out of adherence of above fixing instructions.

Note: Our responsibility is only limited upto the replacement of defective materials if any prior to fixing of tiles. No claims of any nature will be entertained once the tiles are fixed.



TECHNICAL SPECIFICATIONS 598 X 598mm & 1000 X 1000mm

Test Description		Standard Test Method	International Standard ISO 13006 : 2012 (E)	RAK Standards	
				Polish (Rectified)	Glazed (Rectified)
	Length & Width	BS EN ISO 10545 - 2	± 0.6%	± 0.1%	± 0.1%
F	Thickness	BS EN ISO 10545 - 2	± 5.0%	± 5.0%	± 5.0%
	Straightness of Sides	BS EN ISO 10545 - 2	± 0.5%	± 0.15%	± 0.2%
	Rectangularity	BS EN ISO 10545 - 2	± 0.6%	± 0.15%	± 0.2%
	Surface Flatness	BS EN ISO 10545 - 2	± 0.5%	± 0.15%	± 0.2%
3.	Water Absorption	BS EN ISO 10545 - 3	≤ 0.5%	≤ 0.05%	≤ 0.05%
m,	Breaking Strength	BS EN ISO 10545 - 4	≥ 1300 N	≥ 1800 N	≥ 1800 N
± ††	Modulus of Rupture	BS EN ISO 10545 - 4	≥ 35N/mm²	≥ 40N/mm²	≥ 40N/mm²
0	Resistance to Surface / Deep Abrasion	BS EN ISO 10545 - 6	MAX 175mm²	MAX 150mm²	PEI CLASS 3
\Rightarrow	Linear Thermal Expansion	BS EN ISO 10545 - 8	≥ 9 x 10 * °C	≥ 7 x 10 °°C	≥ 7 x 10 ⁻⁴ °C
*	Thermal Shock Resistance	BS EN ISO 10545 - 9	No Visible Defect	No Visible Defect	No Visible Defect
*	Frost Resistance	BS EN ISO 10545 - 12	No Visible Damage	No Visible Damage	No Visible Damage
L.	Resistance Chemicals	BS EN ISO 10545 - 13	No Visible Effect	No Visible Effect	No Visible Effect
_	Resistance to Staining	BS EN ISO 10545 - 14	Manufacturer to State Class	Stains Removed Min. Class 3	Stains Removed Min. Class 3
•	Colour Resistance to UV light	DIN 51094	No Change in Color	No Change in Color	No Change in Colo
_	Scratch Hardnes (MHO'S Scale)	EN 101	Manufacturer to State Value on MOH'S scale	≤ 6 MOH'S scale	≤ 7-8 MOH'S scale

Note: *Colour shown in this catalogue may vary with the original tile. *Slight shade & size variation is an inherent property of ceramic / vitrified tiles. RAK's SG / MATT / RUSTIC are non polished product and therefore the tolerance will not be similar to polished models. However all RAK tiles will conform to international and RAK standards for non-polished products.

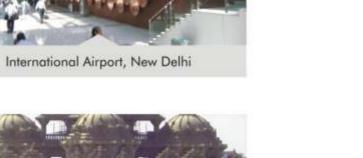
PACKING DETAILS

	Tile Size (In mm)	No. of Tiles (Per Box)	Approx Area (In sqft.)
Nominal Size	1000 x 1000	2	21.53
Nominal Size	598 x 598	4	15.4



PRESTIGIOUS PROJECTS - INDIA





Akshardham Mandir, Delhi







Chattrapathi Shivaji International Airport, Mumbai





Jawaharlal Nehru Stadium, New Delhi



PRESTIGIOUS PROJECTS - INTERNATIONAL



Wembley Stadium, London

















SALES ENQUIRY

North Zone:

Chandigarh: 8198000789, Delhi & NCR: 8745009998, Haryana: 9991670066, Himachal Pradesh: 9888889568, J & K: 9419105379, Punjab: 9419118325, Rajasthan: 9785003355, Uttarpradesh: 9216994888, Uttarakhand: 9219611975

West Zone:

Ahmedabad: 9227243503/7738705558, Aurangabad: 9890604555, Baroda: 9227243507, Bhopal: 8435180004, Goa: 9223050125, Indore: 09229225227/09981515227, Kolhapur: 9764074477, Mumbai: 9223585340, Nagpur: 9223361028, Nashik: 8422983346, ROM/Pune: 9223184539, Surat: 9227243515, Solapur: 9970280317

East Zone:

Bihar: 9279077108, Chhattisgarh: 7583899588, Guwahati: 9435194189, Jharkhand: 8298866665, Orissa: 9238000120, West Bengal: 09230145486 /7738245467

South Zone:

Andhra Pradesh: 9246870619, Karnataka: 9243766719, Tamilnadu: 9282248051, Coimbatore: 9282230056, Kerela: 8606566000, Madurai: 9282244238, Telangana: 9666001468

RAK ORIENTATION & DISPLAY CENTERS

AHMEDABAD: 204, 2nd Floor, Sarthik Square, Above Half Ticket Showroom, Nr. Grand Bhagwati, S. G. Highway, Bodakdev, Ahmedabad-380054, Gujarat.

Tel.: 079-40063542, Mobile: 09227243503.

BENGALURU: #35/8, Langford Road Cross, Langford Town, Bengaluru-560025. Tel.: 080-41710394.

CHANDIGARH: Sco-827, 1st Floor, NAC Manimajra, Chandigarh-160017. Tel.: 0172-4026052, Mobile: 8198000789.

CHENNAI: No.309, Natarajan Bai Citi Centre, 3rd floor, Near to Pachiappai Collage, Poonamallee High Road, Kilpauk, Chennai-600010.

Tel.: 044-65155277, Mobile: 9282244237/9282230052

COCHIN: 288J, 1st Floor, J. M. R. Arcade, Pathadipalam, South Kalamassery, Above Axis Bank, Cochin-682033. Tel.: 0484-4036138.

COIMBATORE: 11, Venkatasamy Road East, R. S. Puram, Coimbatore-641002. Tel.: 0422-6464858.

DEHRADUN: GMS Road, Opp. Milan Vihar, Dehradun-248001. Tel.: 0135-2728488. Mobile: 9258089776.

MUMBAI - MULUND: Vikas Paradise, 2nd Floor, New Commercial Wing, L. B. S. Road, Near Santoshimata Mandir, Mulund (W), Mumbai-400080.

Tel.: 022-25923233/34

MUMBAI - SANTACRUZ: 1st floor, Dheeraj Heritage, Junction of Milan Subway, S. V. Road, Santacruz (W), Mumbai-400054. Tel.: 022-26605704/06

NEW DELHI: Plot No.- 7/27, 1st Floor, Industrial Area, Kirti Nagar, Near Imperial Park Showroom, New Delhi-110015. Tel.: 011-45085112.

PUNE: Shop No.- 12,13,14, Vega Center, Next to Income Tax Office, Shanker Sheth Road, Swargate, Pune-411037. Mobile: 8422983474/9222242094.

